

THE 17TH ANNUAL

**WILLIAM
E. COLBY**

**Military Writers'
Symposium**

Afghanistan and America's
Endless War on Terrorism

April 11-12, 2012 | Norwich University





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Seating

THE 17TH ANNUAL

WILLIAM
E. COLBY

Military Writers'
Symposium

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April 11–12, 2012 | Norwich University



NORWICH
UNIVERSITY™

Expect Challenge. Achieve Distinction.



WELCOME to the 17th-anniversary program of the William E. Colby Military Writers' Symposium!

A PROGRAM TO BRING INFLUENTIAL WRITERS TO THE CAMPUS of Norwich University was originally conceived by past President W. Russell Todd. The genesis of the program took shape in 1994 at the 175th-anniversary Medal of Honor Gala honoring Norwich's only living recipient, Capt. James N. Burt. It was at this event, attended by W.E.B. Griffin,

Ambassador William E. Colby and myself, that the concept of a writers' program began to take shape. Staunchly endorsed by Norwich President Richard W. Schneider, the symposium became a reality under the able leadership of Executive Director Ed Tracy.

In 1996, Norwich hosted a small but prestigious group of writers on campus for a two-day series of lectures and panel discussions. Among them was Ambassador Colby. That first year, the event was known as the Norwich University Military Writers' Symposium.

Colby's presence defined the character of the first symposium. His untimely death soon afterwards prompted the University to dedicate future programs to the memory of this South Burlington

high school graduate and Norwich honorary degree recipient.

It was natural for Norwich to develop the program around Bill Colby's legacy. In this media-driven period in our history, with fewer and fewer dedicated public servants whose service is not tied to a personal agenda, Colby's record of selfless service to this country shines even brighter. The easy way out is to tell people what they want to hear: Colby never took the easy way. He was the exemplar of a selfless public servant who was never afraid to tell the truth, no matter how unpleasant or portentous the consequences.

The purpose of the William E. Colby Military Writers' Symposium is to expose Norwich students, faculty, alumni and the public to the works and views of authors, historians, journalists and national figures. It should educate, enlighten and inspire. Each of the participants comes to Norwich for two reasons. They wish to make a difference in the lives of our students through their interaction in a variety of lectures, social functions and innovative in-class sessions that make up the heart of the program. They also come to further the debate on current issues of interest through interaction.

In April 1997, our experimental program became the William E. Colby Writers' Symposium, now known nationally as "The Colby." At the formal dedication ceremony,



a Who's Who in military writing was on hand to participate in one of the most stimulating programs in the program's 10-year history. Joining us were Tom Clancy, Steven Coonts, Harold Coyle, Winston Groom, Fred Chiaventone and Gen. Gordon R. Sullivan, who addressed the topic of military fiction in America. Also attending in 1997—and virtually every year since — was Colby's son, Paul, who has been a stalwart supporter and devoted friend of the University.

The symposium has grown to the national prominence it enjoys today. Standout moments over the years include: satellite telephone discussions with war correspondents Sean Naylor from Afghanistan in 2002 and Rick Atkinson from Baghdad in 2003 on the day the Iraqi capital fell (the same week that Rick received the Pulitzer Prize for his fine book, *An Army At Dawn*); after-dinner remarks by Phil Caputo recalling poignant memories of his friend and Norwich grad, Walter Levy '64 — the first Norwich graduate killed in action in Vietnam; our three public broadcasting television programs — two moderated by CNN's Frank Sesno; our C-Span Book TV appearances from the National Press Club; and the new Pritzker Military Library in Chicago.

Since the program's inception we have hosted more than 80 military writers including some of the brightest names in the business. As we celebrate the 17th anniversary of the Colby Symposium, we do so in the knowledge that the world has changed significantly since its inception — and so has our program. We have never avoided hard issues central to the public's understanding.

The 2012 program is the latest example of our commitment to making The Colby a relevant and meaningful experience.

The Colby is not just unique, but the only program of its kind in existence at an American university. It has given Norwich University students the opportunity to meet some of the most prominent military writers and historians of our time, and gain a better understanding of the world through their eyes. We look forward to many more years of programs that will enrich Norwich. I sincerely thank each of the outstanding participants who have made the Colby Symposium possible.

Bill Colby would be immensely proud of the program that bears his name.

Carlo D'Este '58

2012 PARTICIPANTS



JAMES HORNFISCHER

James Hornfischer is the author of three works of naval history. *The Last Stand of the Tin Can Sailors* (2004) won the Samuel Eliot Morison Award for Naval Literature and was recently named by *Naval History* magazine as one of a dozen all-time naval classics. His second book, *Ship of Ghosts*, about the cruiser USS Houston, was a Main Selection of the History Book Club and the Military Book Club and was chosen by *Proceedings* magazine as a Notable Book of 2006. Hornfischer's third book, *Neptune's Inferno*, a major new account of the Guadalcanal naval campaign, was published by Bantam in January 2011. A former editor at HarperCollins, and now president of the literary agency Hornfischer Literary Management, he has handled a number of nonfiction bestsellers, including the #1 *New York Times* bestseller and Colby Award winner *Flags of Our Fathers*. Hornfischer is the moderator for the 2012 Colby public session.



CARLO D'ESTE

Carlo D'Este is a US Army lieutenant colonel (retired) and a highly regarded military historian. He is the author of *Decision in Normandy*, *Bitter Victory: The Battle for Sicily, 1943*, *World War II in the Mediterranean*, *Fatal Decision: Anzio and the Battle for Rome*, *Patton: A Genius for War*, *Eisenhower: A Soldier's Life 1890 – 1945* and most recently *Warlord: A Life of Winston Churchill at War, 1874 – 1945*. D'Este received his bachelor's degree from Norwich University in 1958, a master's degree from the University of Richmond in 1974, and an honorary doctorate of humane letters from Norwich in 1992.

BARRIE DUNSMORE

Barrie Dunsmore covered foreign affairs for ABC News for thirty years reporting from Washington and abroad on the policies of seven U.S. Presidents from Johnson to Clinton. He traveled with them all overseas and was a regular on the planes of their Secretaries of State. From 1965-95 he reported from more than one hundred countries on virtually every major international event from wars to summits to diplomatic shuttles. Following retirement from ABC, Dunsmore became a fellow at the Kennedy School of Government at Harvard where he conducted a study of the potential consequences of live television of war. *The Next War-Live* was published by Harvard in 1996.



NATHANIEL FICK

Nathaniel Fick is the chief executive officer of the Center for a New American Security, a national security research organization in Washington DC, and an operating partner at Bessemer Venture Partners, an early-stage venture capital firm. He served as a Marine Corps infantry officer in Afghanistan and Iraq, and his book, *One Bullet Away*, won the Colby Award in 2006. Nate earned a Classics degree from Dartmouth, and an MBA from Harvard Business School.





RALPH PETERS

Ralph Peters is a writer, strategist, media commentator and retired military officer. He is the author of 28 books and approximately 1,000 columns, articles, essays and reviews. Uniformed service, personal interests and research have taken him to 70 countries and six continents. He served in the U.S. Army for 22 years, first as an enlisted man, then as an officer, retiring shortly after his promotion to lieutenant-colonel to write. Ralph has published seven books on strategy and military affairs: *Endless War*, *Wars of Blood and Faith*, *Never Quit the Fight*, *Beyond Baghdad*, *Beyond Terror*, *Fighting for the Future*, and *New Glory*. *Lines of Fire*, a collection of his most-enduring writings of the past two decades was published in September, 2011.



2012 COLBY AWARD WINNER

MICHAEL FRANZAK



MICHAEL "ZAK" FRANZAK

Michael "Zak" Franzak is the 2012 William E. Colby Award winner for his book *A Nightmare's Prayer* (Threshold Editions, 2010), the first Afghanistan memoir ever to be published by a Marine Harrier pilot.

Named for the late Ambassador and former CIA Director William E. Colby, the Colby Award recognizes a first work of fiction or non-fiction that has made a significant contribution to the public's understanding of intelligence operations, military history or international affairs.

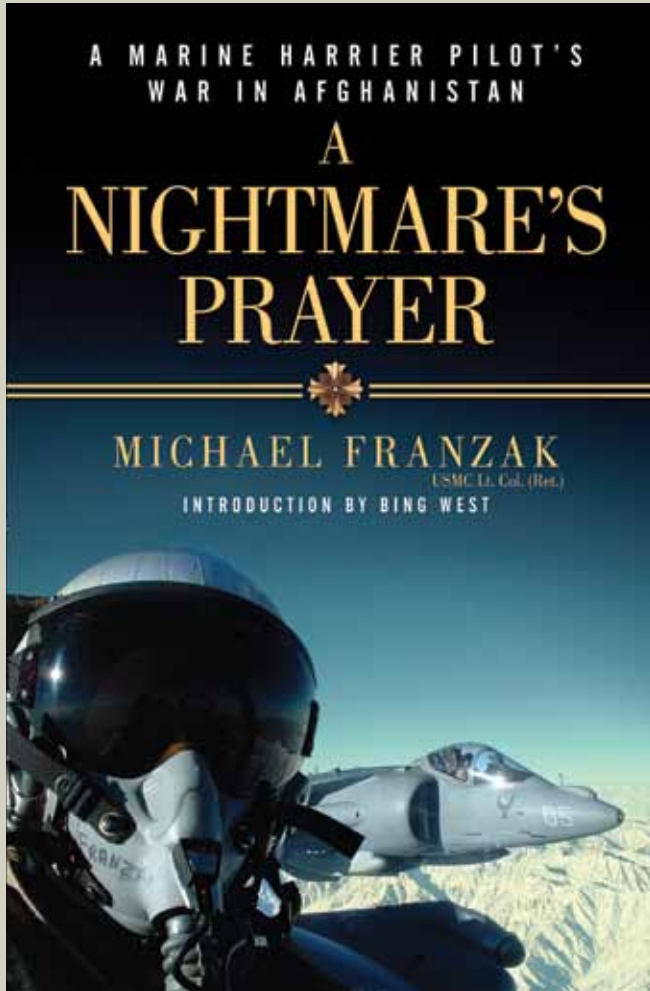
"Michael Franzak's *A Nightmare's Prayer* was chosen for the Colby Award because it is the most compelling

and vivid book yet written about aerial warfare in Afghanistan," said author W.E.B. Griffin, a member of the Colby selection committee. "The author's superbly written account of how a Marine airman answered the call to duty would make the late Bill Colby proud of the high quality of the recognition given annually in his name."

Franzak is a recently retired lieutenant colonel who served as an AV-8B Marine Corps Harrier pilot in Afghanistan. He lives in Raleigh, NC with his wife, son and daughter. Franzak received the Distinguished Flying Cross for actions in Afghanistan.

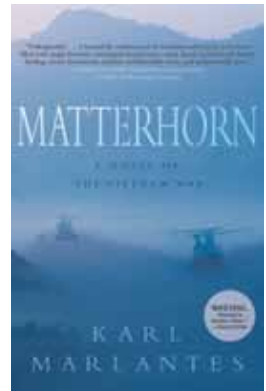
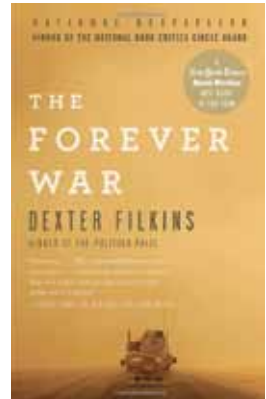
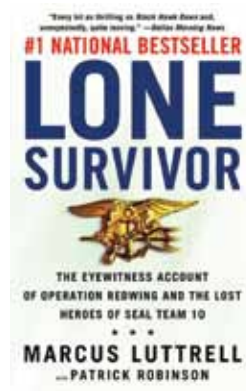
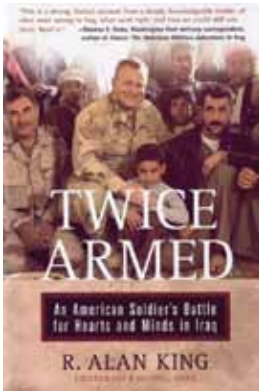
A Nightmare's Prayer portrays the realities of war in the twenty-first century, taking a unique and powerful perspective on combat in Afghanistan as told by Franzak, a former enlisted man turned officer.

Franzak was an AV-8B Marine Corps Harrier pilot who served as executive officer of VMA-513, "The Flying Nightmares," while deployed in Afghanistan from 2002 to 2003. The squadron was the first to base Harriers at Bagram Air Base in support of Operation Enduring Freedom. Franzak compellingly depicts the air war in Afghanistan as seen from the cockpit of a combat aircraft. It is also the story of how a dedicated aviator and his colleagues coped with a forgotten war half a world away from home.



THE COLBY AWARD

Established in 1999, the Colby Award recognizes a first work of fiction or non-fiction that has made a major contribution to the understanding of intelligence operations, military history or international affairs.



Past winners, 2006 – 2011

20 DISTINGUISHED WORKS IN 13 SEASONS

2011	Matterhorn	Karl Marlantes
2010	<i>If Not Now, When?</i>	COL (RET) Jack Jacobs, USA
2009	<i>Lone Survivor</i>	Marcus Luttrell
2009	<i>The Forever War</i>	Dexter Filkins
2008	<i>Twice Armed: An American Soldier's Battle for the Hearts and Minds in Iraq</i>	R. Alan King
2007	<i>Six Frigates: The Epic history of the Founding of the American Navy</i>	Ian W. Toll
2007	<i>Conduct Under Fire: Four American Doctors and Their Fight for Life as Prisoners of the Japanese, 1941-1945</i>	John A. Glusman
2006	<i>Lincoln's Tragic Admiral</i>	Kevin J. Weddle
2006	<i>One Bullet Away</i>	Nathaniel Fick
2005	<i>Hope and Honor</i>	MG Sid Shachnow USA (Ret.) & Jann Robbins
2005	<i>Franklin and Winston: An Intimate Portrait of an Epic Friendship</i>	Jon Meacham
2004	<i>The March Up: Taking Baghdad with the 1st Marine Division</i>	Bing West & MG Ray L. Smith USMC (Ret.)
2004	<i>No Gun Ri: A Military History of the Korean War Incident</i>	Robert L. Bateman
2003	<i>Hitler's Jewish Soldiers</i>	Bryan Mark Rigg
2002	<i>The Last Battle</i>	Ralph Wetterhahn
2002	<i>Beyond Valor</i>	Patrick K. O'Donnell
2001	<i>Flags of our Fathers</i>	James Bradley with Ron Powers
2000	<i>Stolen Valor</i>	B.G. Burkett & Glenna Whitley
1999	<i>A Road We Do Not Know: A Novel of Custer at the Little Big Horn</i>	Fred Chiaventone
1999	<i>Circle William</i>	Bill Harlow



THE COLBY CIRCLE

ALL AUTHORS AND MODERATORS WHO HAVE PARTICIPATED IN ANY COLBY EVENT ARE MEMBERS OF THE COLBY CIRCLE

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Joe Belkowski	Dexter Filkins	Douglas A. Macgregor	Ed Ruggero
David Bellavia	Frederick Franks	Karl Marlantes	Gerald Russell
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Mark Bowden	Dale Gallon	Paul McCarthy	Jack Segal
James Bradley	Joseph Galloway	H.R. McMaster	Frank Sesno
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Roger Cirillo	Jack Hamann	Sean Naylor	Gordon R. Sullivan
Tom Clancy	Nigel Hamilton	Anne Nivat	Stansfield Turner
Robert Clasby	T.X. Hammes	Elizabeth Norman	Kevin J. Weddle
Mac Coffman	William Harlow	Patrick O'Donnell	Russell Weigley
Carl Colby	James Hornfischer	Dave Palmer	Gerhard L. Weinberg
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Christopher Coppola	John Katzenbach	Ralph Peters	Glenna Whitley
Stephen Coonts	Claudia Kennedy	Robert Poirier	David Wood
Harold Coyle	Alex Kershaw	Ron Powers	James Woolsey
Carlo D'Este	R. Alan King	Thomas E. Ricks	

SCHEDULE OF EVENTS

WEDNESDAY, 11 APRIL 2012

- 8:00 – 9:00 a.m.** **BOOK PRESENTATION BY BARRIE DUNSMORE**
The Demise of the News Media and Why That Matters
INTRODUCED BY: Dr. Dart Thalman
Kreitzberg Library Multipurpose Room
- 9:00 – 11:00 a.m.** **LIVE RADIO INTERVIEWS BY WDEV**
The Mark Johnson Show will air live from the Sullivan Museum. Welcome to all; broadcast will include audience participation.
Sullivan Museum Gallery
- 12:00 – 1:00 p.m.** **BOOK PRESENTATION BY RALPH PETERS**
Myths of Gettysburg
INTRODUCED BY: Dr. Andrew Knauf
Kreitzberg Library Multipurpose Room
- 4:00 – 5:00 p.m.** **BOOK PRESENTATION BY JAMES HORNFISCHER**
Neptune's Inferno: How the U.S. Navy Beat the Odds in the South Pacific and Turned the Tide of World War II
INTRODUCED BY: Dr. Frances Chevalier
Kreitzberg Library Multipurpose Room





THURSDAY, 12 APRIL 2012

- 8:00 – 9:00 a.m.** **BOOK PRESENTATION BY NATHANIEL FICK**
One Bullet Away: American Power and Purpose in Afghanistan, Iraq, and Beyond
INTRODUCED BY: Dr. Lea Williams
Kreitzberg Library Multipurpose Room
- 1:00 – 3:00 p.m.** **PUBLIC SESSION: AFGHANISTAN AND AMERICA'S ENDLESS WAR ON TERRORISM**
PANELISTS: Barrie Dunsmore, Nathaniel Fick and Ralph Peters
MODERATOR: James Hornfischer
Plumley Armory
- 3:15 – 4:00 p.m.** **BOOK SIGNING**
FEATURING: Barrie Dunsmore, Nathaniel Fick, Ralph Peters, James Hornfischer and Carlo D'Este
Milano Ballroom
- 6:00–9:00 p.m.** **"MEET THE AUTHORS" RECEPTION AND DINNER**
Presentation of 2012 Colby Award and Armchair General Award
Reservations required. Plumley Armory



“MEET THE AUTHORS”

RECEPTION & DINNER

RECEPTION: 6:00 - 7:00 P.M. | DINNER: 7:00 - 9:00 P.M.

PROGRAM

INTRODUCTION

WELCOME AND INVOCATION

MENU

“THE WRITERS’ BUFFET”

ARMCHAIR GENERAL AWARD PRESENTATION

COLBY AWARD PRESENTATIONS

REMARKS

SPONSOR INFORMATION

We want to help you achieve your philanthropic goals!

THE FOUNDER'S CIRCLE: \$10,000

As a member of The Founder's Circle, you join a prestigious group who receive special recognition each year as sponsors of the symposium program at Norwich. Sponsors who donate at this level in a single year will receive 10 tickets to all symposium events, preferred seating, and will sponsor 10 students at the Meet the Authors dinner.

THE AUTHOR'S CIRCLE: \$5,000

Sponsors who donate at this level in a single year will receive five tickets for all symposium events, preferred seating, and will sponsor five students at the Meet the Authors dinner.

GOLD STAR SPONSOR: \$2,500

Sponsors who donate at this level in a single year will receive three tickets for all symposium events, preferred seating, and will sponsor three students at the dinner.

SILVER STAR SPONSOR: \$1,000

Sponsors who donate at this level in a single year will receive two tickets for all symposium events and will sponsor two students at the Meet the Authors dinner.

BRONZE STAR SPONSOR: \$500

Sponsors who donate at this level in a single year will receive two tickets for entry to all symposium events and will sponsor a student at the Meet the Authors dinner.

EVENT SPONSORS

Event sponsors may support particular events in the year in which they donate, such as book presentations (which include breakfast or lunch) or the Author's Reception. Costs for these events range from \$300-\$3000. Event Sponsors will be listed in the program and on a special sign at the event they sponsor, and will be acknowledged in the event introduction. Contact the symposium staff for details.

COLBY FRIENDS

Friends of the William E. Colby Military Writers' Symposium give what they can to support our efforts. Every gift, regardless of the size, is important. It is through the generosity of our friends that we have been able to provide so much for our students and the general public since 1996. Your gifts help support this event, keep costs down, and enrich the program for everyone. Yours is the most important gift of all!

SPECIAL THANKS TO OUR SPONSORS

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based on cumulative donations, 1996-2012

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due to our printing schedule.*

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SPECIAL THANKS TO:

Colby Family
Tawani Foundation
Friends of the Kreitzberg Library
Our authors, for their time and expertise
Our tremendous student volunteers



PROGRAM SUPPORT

PROGRAM SUPPORT & BUDGET

Virtually all of the operating capital to support the symposium is from private sources outside of the Norwich University budget. Program participants give their time and expertise to the program development and promotion. Among the various areas covered by the budget are facilities setup, advertising and promotion, and travel and accommodations for all participants including meals. The 2011 annual operating budget exceeded \$45,000. Through the generous support of alumni, friends, corporate and foundation sponsors, the symposium has covered all costs. In 2001, the program invested gifts into a state-of-the-art digital recording system for producing broadcast quality programs by a student team at Norwich University.

THE COLBY SYMPOSIUM ENDOWMENT

Since 1999, the Colby Symposium has received funds to establish an operating endowment for the program. With additional gifts received to date, the principal exceeds \$50,000 and interest earned on the investment will help to perpetually fund the symposium at Norwich University.

MARKETING OPPORTUNITIES FOR NORWICH UNIVERSITY

Each year, radio and television interview opportunities to promote the participants work complement the program's live sessions in residence. In the past, Vermont Public Television has broadcast the edited one-hour version of the public session following the spring program. The tape delay of this program provided another opportunity for radio and television promotional interviews with the authors. *Across the Fence*, the local CBS affiliates noontime program, has featured author interviews each year since 1997. Radio stations WDEV AM & FM provide airtime for the week of the program to feature interviews. Adelphia Cable has broadcast the Public Sessions since 2001 on their statewide network.

In 2002, the Mark Johnson radio interview program began originating programming live from campus during the symposium. Other radio stations in the state broadcast interviews and public service announcements in support of the symposium. Features on the symposium appear in major Vermont newspapers and other publications.



26 WORLD-CLASS PROGRAMS

- 2012** AFGHANISTAN AND AMERICA'S
ENDLESS WAR ON TERRORISM
NORWICH UNIVERSITY
-
- 2011** AN UNCERTAIN FUTURE IN AFGHANISTAN:
ASSESSING THE CONFLICT TEN YEARS ON
NORWICH UNIVERSITY
-
- 2010** AMERICA AT THE CROSSROADS
NORWICH UNIVERSITY
-
- 2009** CHAOS & CONFLICT
NORWICH UNIVERSITY
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- 2008** THE NEW BATTLEFIELD
NORWICH UNIVERSITY
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- 2007** CIVILIANS IN THE PATH OF WAR
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- 2006** FINAL OFFENSIVE:
THE BATTLE OF THE BULGE
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- 2006** WAYS OF WAR
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- 2005** THE RULES OF WAR
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- 2005** TURNING POINT — 36 DAYS ON IWO JIMA
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- 2004** WRITING FOR WAR IN THE 21ST CENTURY
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- 2004** THE NEW FACE OF WAR
NORWICH UNIVERSITY
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- 2004** D-DAY & NORMANDY: THEN AND NOW
NATIONAL PRESS CLUB
-

- 2003** **UNCOMMON VALOR:
ETHICAL LESSONS IN MILITARY LITERATURE**
NORWICH UNIVERSITY
-
- 2003** **JOURNALISTS AT WAR**
NATIONAL PRESS CLUB
-
- 2002** **RAGING WAR: UNDERSTANDING THE 21ST
CENTURY ENEMY**
NORWICH UNIVERSITY
-
- 2002** **THE MILITARY AND THE MEDIA**
NATIONAL PRESS CLUB
-
- 2001** **THE AMERICAN WAY OF WAR**
NORWICH UNIVERSITY
-
- 2001** **ETHICS, ISSUES AND POLICY**
NATIONAL PRESS CLUB
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- 2000** **THE WORLD AT WAR**
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- 1999** **THE AMERICAN WAY OF WAR**
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- 1999** **INFO WARS: THE NEXT BATTLEFIELD**
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- 1998** **THE ROLE OF INTELLIGENCE OPERATIONS
TODAY AND TOMORROW**
NATIONAL PRESS CLUB
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- 1998** **ETHICS IN MILITARY LITERATURE AND FILM**
NORWICH UNIVERSITY
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- 1997** **MILITARY FICTION IN AMERICA:
THE CRAFT AND ITS INFLUENCE**
NORWICH UNIVERSITY
-
- 1996** **FACT AND FICTION IN 20TH CENTURY
MILITARY HISTORY**
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-



AMBASSADOR WILLIAM E. COLBY

1920 – 1996

THE SON OF A CAREER ARMY OFFICER, Bill Colby was born in St. Paul, Minn. He had a long and distinguished career of public service. He received an A.B. degree cum laude from Princeton University in 1940, where he was elected Phi Beta Kappa, and an L.L.B. in 1947 from Columbia University Law School.

A highly decorated veteran of World War II, Colby parachuted into France and Norway to work with the French and Norwegian resistance forces for the Office of Strategic Services. His wartime service earned him the Silver and Bronze Stars, the French Croix de Guerre, Norway's St. Olaf's Medal, and a Mention in Dispatches in Britain.

After the war, Colby began a distinguished post-war career with the OSS's successor organization, the Central Intelligence Agency (CIA). From 1951 – 1962, Colby served with the American Embassies in Stockholm, Rome, and Saigon. He was ambassador and deputy to the commander of the U.S. Military Assistance Command Vietnam from 1968 – 1971.

After holding various other high-level positions in the Central Intelligence Agency, he became its director from 1973 to 1976. After leaving the CIA, Colby was a consultant and lecturer on international and domestic political matters to various corporations and governments and practiced International and American Law in Washington, D.C.

His many years of outstanding public service have been recognized by the awarding of the National Service Medal, the Distinguished Intelligence Medal, and the State Department's Distinguished Honor Award.

Ambassador Colby authored two important books, *Lost Victory: A Firsthand Account of America's Involvement in Vietnam* and *Honorable Men: My Life in the CIA*. He was a long-time friend of Norwich University, which awarded him an Honorary Doctorate in Public Service in 1992.

In honor of his commitment to Norwich University and the Military Writers' Symposium, the program was renamed The William E. Colby Military Writers' Symposium in 1997.

SPECIAL THANKS

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